WELCOMING AMERICA

Innovations from the U.S.
WHO WE ARE
U.S. – A GROWING FOREIGN-BORN POPULATION

U.S. Foreign-Born Share Projected to Hit Record Milestone by 2065

1965: Immigration and Nationality Act was passed

Source: Pew Charitable Trust
1 IN 8

Americans now lives in a community in the Welcoming America network.
1. SEED AND SOIL
2. INFRASTRUCTURE
3. COMPETITIVE ADVANTAGE
4. TIPPING POINT
BUILDING A NATION OF NEIGHBORS

SEED AND SOIL
White Heat

Welcome to Nashville, Tennessee, the unlikely symbol of the biggest American immigrant resettlement since the Industrial Revolution. It’s also the white-hot nexus of the new American nativism.

By Bob Moser

AUGUST 10, 2006
Nashville sets the U.S. bar for welcoming immigrants

The Tennessee city, world famous for its music scene, has become a magnet for newcomers

By Meagan Fitzpatrick, CBC News  Posted: May 10, 2015 5:00 AM ET  |  Last Updated: May 10, 2015 5:00 AM ET

Over 80% of business and community leaders in Nashville feel that immigrants have helped businesses to reach a more global audience.
MOVING COMMUNITIES ACROSS THE WELCOMING SPECTRUM

FEARFUL  TOLERANT  WELCOMING

SEED AND SOIL

BUILDING A NATION OF NEIGHBORS
WELCOMING COMMUNITY PATHWAYS

Adopt Framework Locally
Supported by Framework Nationally

Advance Policy, Practice &
Culture Change

Achieve Whole
Community Benefit

CONNECT
BUILD
CHANGE

INFASTRUCTURE

BUILDING A NATION OF NEIGHBORS
ATLANTA: THE NEW SOUTH

Mayor Reed Launches Welcoming Atlanta!

INFASTRUCTURE
“I was happy to find a job so quickly and was eager to learn the ins and outs of an American workplace.”

-DIMITRIY KASVIN
DAYTON, OHIO REVERSSES DECADES OF DECLINE

2010: THE PROBLEM
- 3+ DECADES OF POPULATION DECLINE
- LOSS OF MANUFACTURING JOBS AND COMPANIES
- VACANT COMMERCIAL AND RESIDENTIAL PROPERTIES
- CHALLENGING STATE POLITICAL ENVIRONMENT

2011: THE IDEA
Against the grain, Dayton, Ohio, embraces immigrants

2011-2014: THE PLAN

2014: THE RESULT
- FIRST YEAR OF POPULATION GROWTH
- $116M HOUSING BOOST, $15M ANNUAL INCREASE IN STATE & LOCAL TAXES
- WITH “DAYTON EFFECT” CINCINNATI, TOLEDO & CLEVELAND WOULD HAVE ALSO GROWN

COMPETITIVE ADVANTAGE
Between 2000-2013, foreign-born accounted for all net growth in main street businesses in the United States and in 31 of the top 50 U.S. metros.

GLOBAL ROLE MODELS: THE POWER OF GLOBAL EXCHANGE
WELCOMING CERTIFICATION

BUILDING A NATION OF NEIGHBORS
QUESTIONS?

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