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# #Rethinkingrefugee

As *employees and entrepreneurs*

Fuad Mahamed, ACH CEO

19<sup>TH</sup> SEPTEMBER 2019, OXFORD.



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# Somalia before 1990



# ACH



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# About ACH

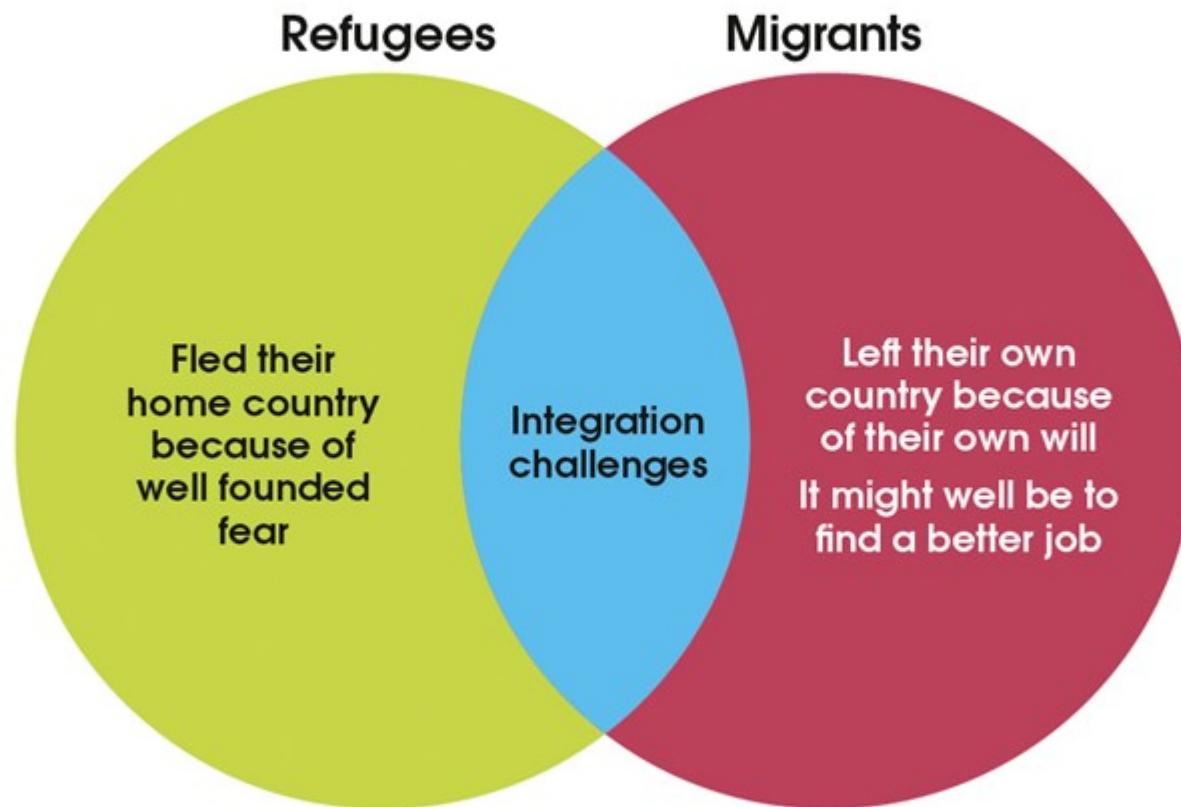
- Established 2008
- ACH vision is to **integrate** refugees
- We provide supportive accommodation over 600 residents
- Train over 2500 refugees per year

ACH have integrated close to 3000 refugees in the last 10 years!



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# Refugees vs. Migrants

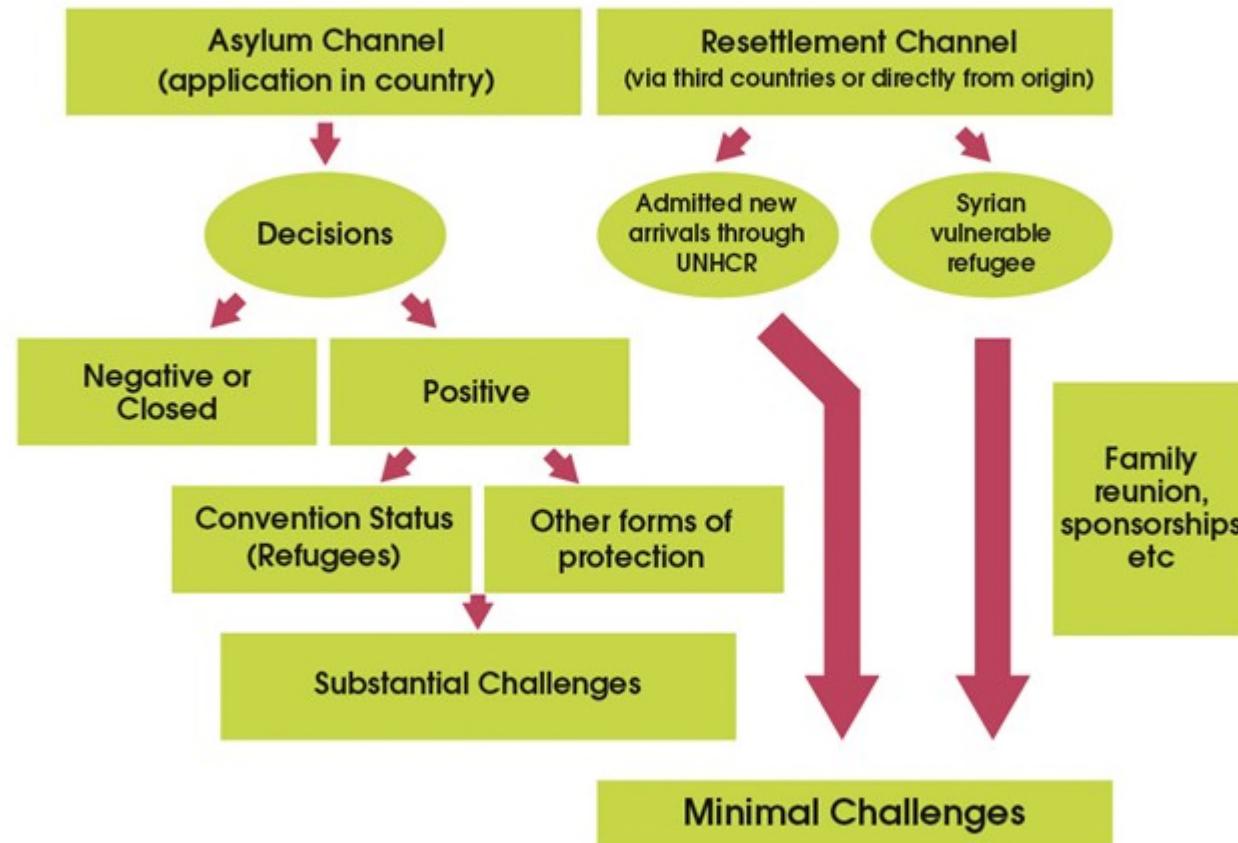


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# Overview: Asylum Process



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# Introduction to Integration

After the asylum process, there are four primary areas of integration which need to be addressed:

- Housing and health integration
- Educational integration
- **Labour market integration**
- Social integration

Dame Louise Casey report:

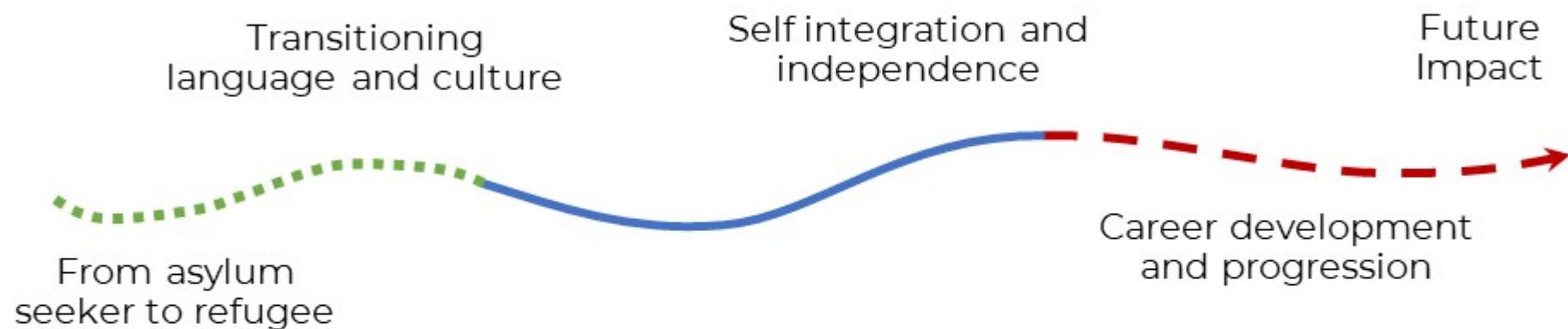
***"We have got to be better at managing integration"***

**ACH was founded to ease integration of refugees into UK society.**



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## Life Course Agency – describes development of agency over time



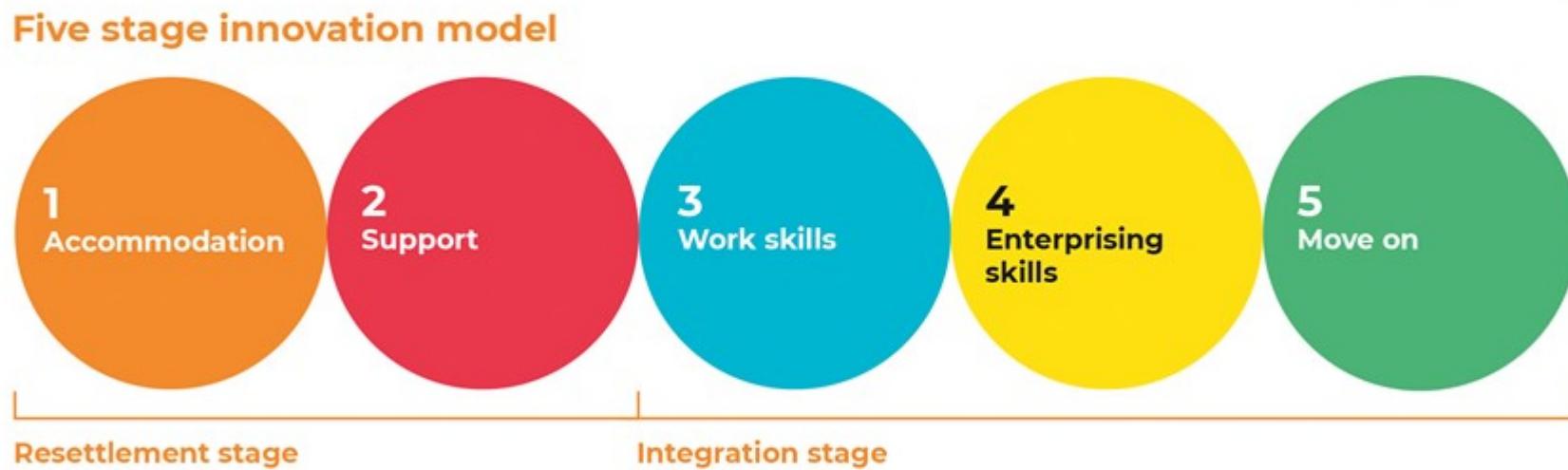
**The Line of Integration –**  
describes development of self integration through  
key transition stages over time

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# ACH Integration Model

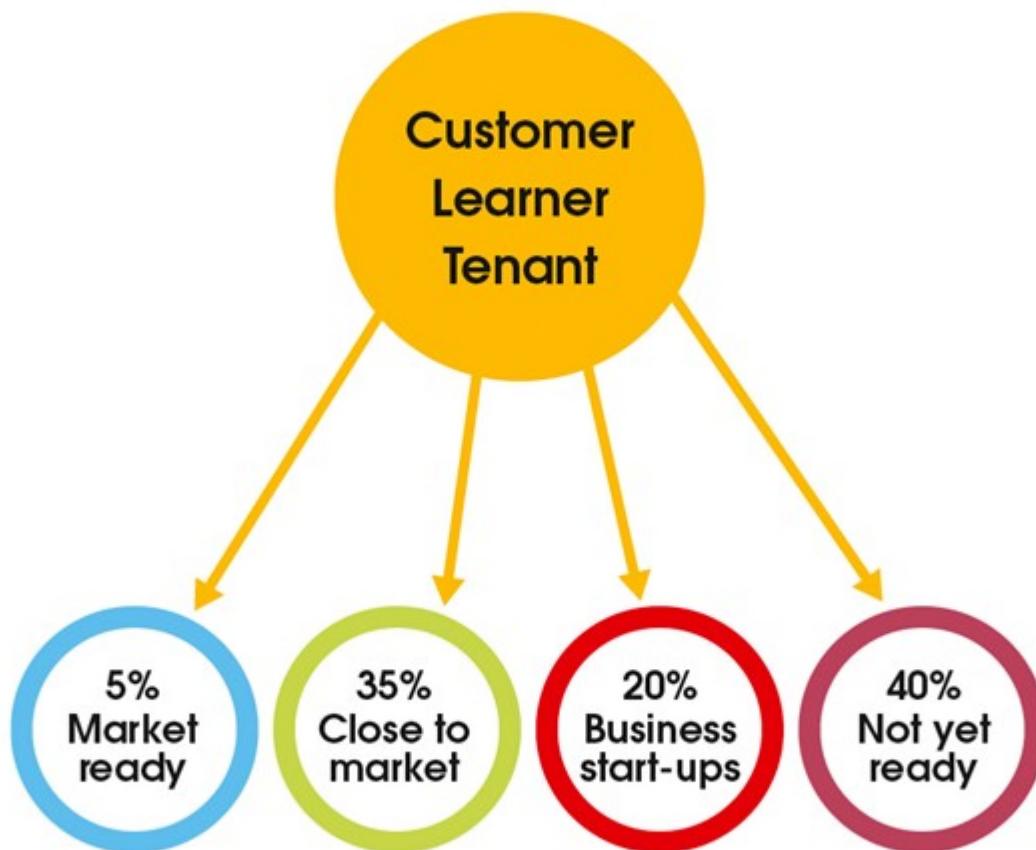


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# Segmenting our customers



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# Challenges:

## Barriers to market entry

- Insufficient language proficiency
- Need for Skill upgrading
- Lack of knowledge of work culture & work experience
- Poor perception from Employers



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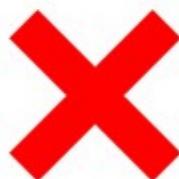
# ACH: More Challenges

Good at:



- Supportive accommodation
- Humanitarian and mental health support
- Securing only market entry jobs

Challenges:



- Sustaining jobs
- Repeat homelessness
- No move on strategy: warehousing refugees

**What next?**



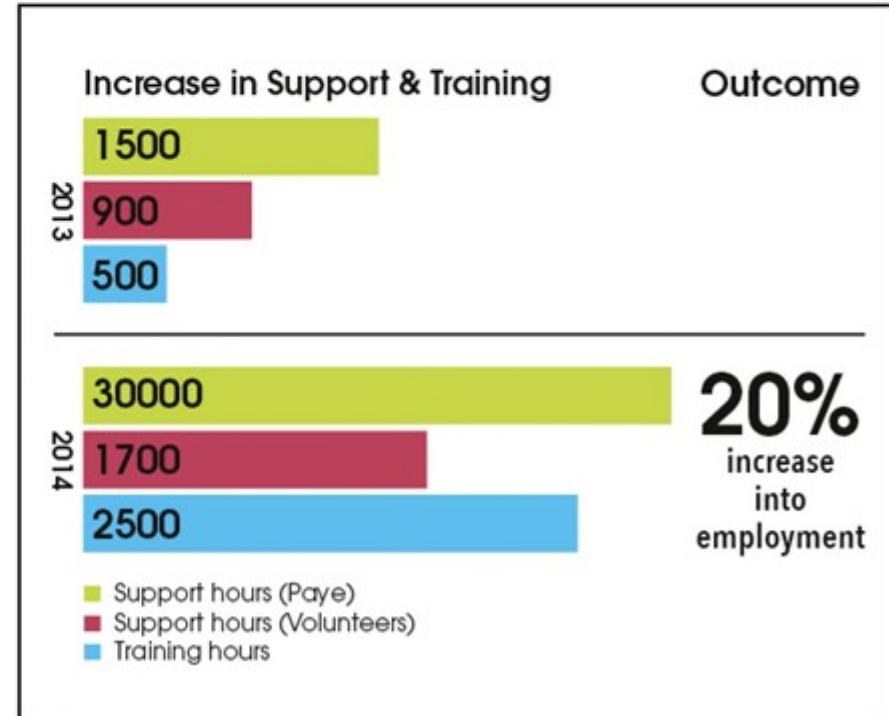
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# Himilo: Born

Himilo would allow us to provide:



- Skills assessment
- Language training
- Accredited courses
- Self career management



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# Labour Market Integration

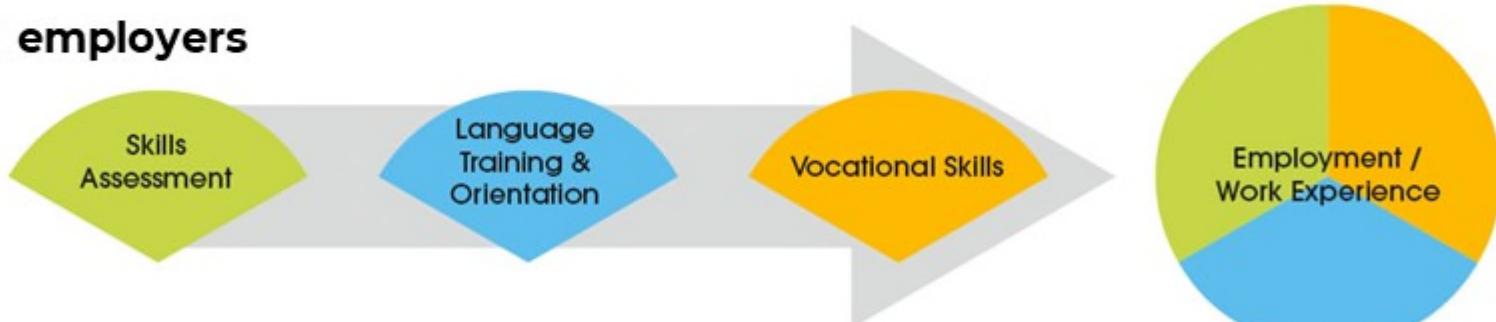
Integration into employment will determine the long-term economic and social impact of the 'refugee crisis'

## Project:

- DWP commissioned us to work with 40 homeless refugees to help them into work

## ACH solutions:

- Focused on **developmental paradigm** rather than humanitarian
- Responded to **aspirations** of the individual
- Targeted **sector specific** skills training
- Engaged **employers**



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# Starbucks

## Starbucks needs:

- 50 positions per annum
- To work in and around Bristol
- Requirement: Reasonable English and good customer service skills

## For cohort 1, we assessed 18 people

- 10 started pre-employment Bootcamp

## Sector specific training:

- Recruitment, supporting through the training and initial mentoring/coaching into work

## Outcome achieved;

- 8 completed the course, 3 are going into work



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# Co-op

## Co-op needs:

- 10 positions per quarter
- To work in and around Bristol
- Requirement: Reasonable English and good customer service skills

**For cohort 1, we assessed 15 people**

- 10 started the course

## Sector specific training:

- Warehouse course, supporting through the training and initial mentoring/coaching into work

## Outcome achieved;

- 8 completed the course, 8 interviewed



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# Focusing on the Market Ready

***The NHS has a shortage of 40,000 nurses...***

Guardian, 24/09/17

***NHS to spend £100m bringing in up to 3,000 GPs from abroad...***

Guardian, 31/08/17

***NHS trust spends £19k on Philippines trip – but hires just THREE nurses***

Express and Star, 29/08/17

***Almost 10,000 EU health workers have quit NHS since Brexit vote***

Guardian, 21/09/17

***Brexit staff exodus ‘could plunge the NHS into crisis’***

Evening Standard, 06/08/17



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# Use-It Project Birmingham

## Over three years

To support 60 people with overseas qualifications into jobs.

Through a process of:

- Mapping of **skills gaps**
- Identifying residents with **overseas qualifications**
- Preparing **tailored support packages** for them
- Getting their **qualification accredited**
- Access **specialist** language training
- Providing a **mentor**
- Offering **pre-interview training**

**After 6 months we have...**



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# **Use-It Project Birmingham**

**94 participants, mainly refugees and  
asylum seekers representing a range of  
health professions**

- GPs
- Paediatricians
- Surgeons
- Anaesthetists
- An eye surgeon
- Nurses
- Bio Medical Scientists
- Pharmacists
- Radiographers
- Dentists



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**“Me and my family currently get £18k a year in benefits. Get me a job and I’ll pay twice that in taxes.”**

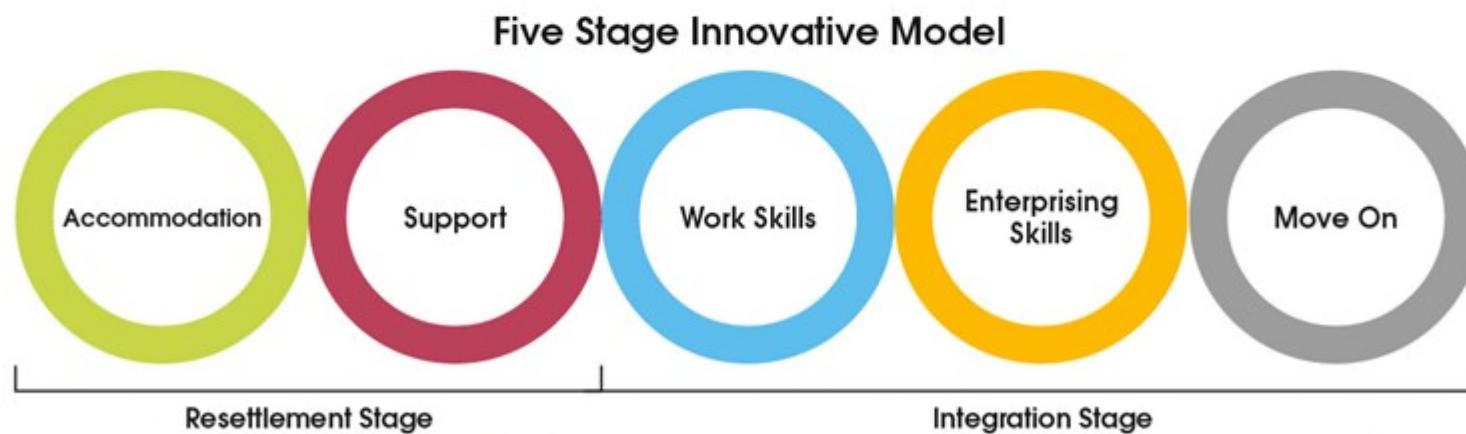
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# ACH: Integration Model

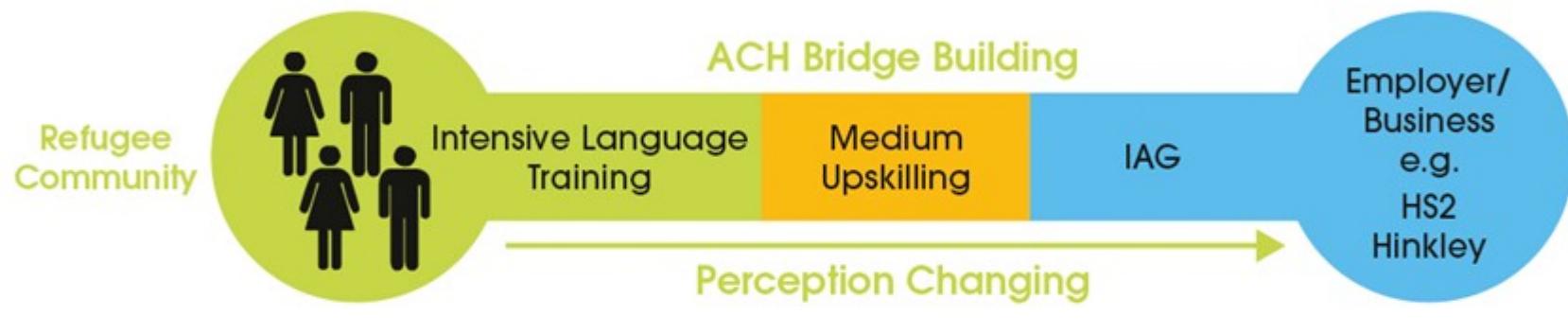
The over arching objective of ACH is to help our beneficiaries either into:



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Refugees Workers Citizens

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# Rethinking Refugees as Entrepreneurs



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# #rethinkingrefugee Campaign

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# Awards



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# Media Coverage

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“ Ultimately, the future we imagine for refugees is the one we are working hard to create at ACH. ”

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## Q&A

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